

About 30 million Americans with hearing loss currently go untreated, making hearing impairment one of the most common forms of disability in the United States.¹ At an average cost of \$2,372 per hearing aid, price is stated as the primary barrier to purchase.^{2,3}

Overview

With over 60 technology patents, our hearing aid partner, iHEAR®, is dedicated to hearing solutions featuring superior sound quality that are affordable and accessible. In addition, with the iHEARtest[™], the only FDA-Cleared home hearing screener, hearing can be tested and hearing aids can be customized from the privacy and convenience of home.

Available models include:



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- Invisible in-the-ear option.
- Ultra miniature design for mild to moderately-severe losses.
- Ideal for the active person who wants high definition (HD) sound in the smallest size.



iHEARmax™

- Discreate behind-the-ear option.
- Powerful miniature design for mild to severe hearing loss.
- The iHEARmax disappears behind the ear.

Eva[™] by iHEAR

- Engineered for women.
- Highly miniaturized behind-the-ear hearing solution for women with mild to severe hearing loss.
- Comes in three colors: Ruby Red; Tech Gray; Classic Beige.

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All purchases include:

- A 60-day money back guarantee
- A 10% discount
- Free shipping
- Dedicated iHEAR[®] support

¹Hearing Loss Association of America

² 2018 survey by Hearing Tracker.com/hearing-aid-prices-survey

³ National Institute of Deafness and Other Communication Disorders

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Example



Mrs. Smith has noticed a decline in her hearing ability for some time, but has been hesitant to pursue hearing aids due to their high cost.



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Mr. Smith encourages her to reach out to Via Benefits[™] to see if they have a solution. Mrs. Smith calls Via Benefits and orders the ruby red Eva™ by iHEAR and the iHEARtest™.

She gets a 60-day money back guarantee, 10% discount and free shipping with her purchase.



Mrs. Smith receives her order, tests her hearing, and customizes her hearing aid **all at her convenience at a price she can afford.**

About Willis Towers Watson

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